



Tina Harris  
Mayor, Town of Erie  
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P.O. Box 750  
Erie, Colorado 80516

July 28, 2015

Dear Town of Erie Residents,

It is my privilege to present to you the results of the 2015 Town of Erie Community Survey. This scientific, statistically valid survey was administered by the National Research Center (NRC) and conducted to provide you and your neighbors an opportunity to rate your satisfaction with the quality of life in the Town, the community's amenities and satisfaction with local government.

I am pleased to share the Citizen Survey reports that more than four in five residents rate their overall quality of life as excellent or good and that 90% rate Erie as an excellent or good place to live!

Furthermore, almost all residents rate their neighborhoods as excellent or good. 93% rate Erie as an excellent or good place to raise children – a rating higher than in comparison to communities nationwide. At least three in five residents give excellent or good ratings to the overall image/reputation of Erie; Erie as a place to retire; the overall appearance of Erie; Erie's overall natural environment; Erie's air quality and the cleanliness of Erie – ratings for all of these characteristics increased from 2013 to 2015.

Almost all residents feel safe in their neighborhoods and give high ratings to the overall feeling of safety throughout Erie – ratings higher than in comparison communities nationwide. All Safety services, including police, fire, ambulance and emergency preparedness are rated positively by a majority of respondents.

Ratings for the availability of paths and walking trails, travel by bicycle, travel by car, public parking and traffic flow are all higher than the national benchmarks.

In terms of public trust, a majority of residents give positive ratings to the value of services for taxes paid; welcoming citizen involvement; being honest and treating all residents fairly. 80% rate the overall customer service provided by Town employees as excellent or good. Additionally, the Town remains a trusted source for information. The most popular source of information is the Town's website (93%) followed by Erie Edition newsletter and flyers mailed with utility bills (84%).

It comes as no surprise that today only 6% of residents give positive ratings for shopping opportunities in Erie. I fully expect this trend line to rise higher into positive territory over the next couple of years as we successfully attract and secure the retail development at our key commercial sites including the King Soopers MarketPlace at Highway 7 & Sheridan.

With the current moratorium on retail marijuana businesses in Erie set to expire on December 31, 2015, the Board of Trustees wanted to know how much residents would support or oppose potential future types of retail marijuana businesses and potential locations. A majority of residents (62% to 67%) strongly oppose all types of retail marijuana businesses listed and a majority (60% to 74%) opposed all locations listed. Almost all residents (84%) opposed marijuana businesses in any residential neighborhood.

Results of the 2015 Town of Erie Community Survey provide your Board of Trustees with community-wide feedback on what is working well and what is not. Please know we will use these results to help us identify community priorities as we move forward. I encourage you to view the complete survey results online at: [www.erieco.gov/citizensurvey](http://www.erieco.gov/citizensurvey).

Finally, perhaps there is no bigger or rewarding vote of confidence than learning that four in five residents are likely to recommend Erie as a place to live to someone who asks and plan to remain in Erie for the next five years.

It is an honor to serve as your Mayor.

Sincerely,

A handwritten signature in dark ink, appearing to be 'Tina Harris', with a long horizontal flourish extending to the right.

Tina Harris  
Mayor, Town of Erie